



## *Exclusive Territory Information*

Today, consumers are taking steps to feel better, look better and perform at their peak potential. At the center of it all, highly publicized research reveals that balanced nutrition and healthy lifestyles are helping consumers achieve these goals.

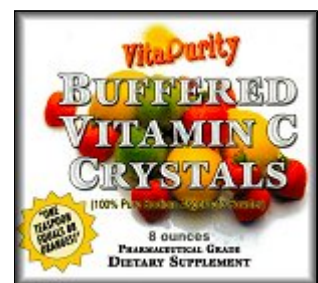
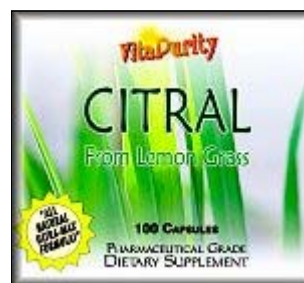
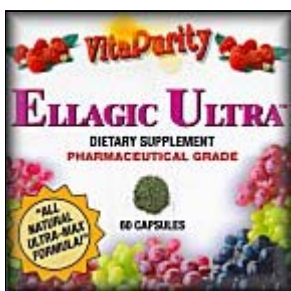
**The booming retail supplement market now exceeds \$21.3 billion dollars in annual sales!** - and **VitaPurity Nutraceuticals** stands ready to command a generous share of the industry's specialty-retail market.

Yet the market still has not fulfilled its potential. Experts predict consumer demand will continue to grow at a dramatic pace. Right now, **three out of every four vitamin users are over age 35. This population is expected to reach nearly 160 million (an increase of 20 percent) by the year 2012!**

You can take advantage of this growing self-care economy right now by joining the **VitaPurity** team and taking command of your share of the accelerating nutritional supplement market.

**VitaPurity** offers specialized nutraceutical products that are backed by volumes of legitimate medical studies confirming their abilities as disease fighters, immune system builders and life sustainers.

Our nutritional supplements target the needs of consumers who want to maintain a clinical degree of health, ward off disease and infection and/or are currently battling debilitating illnesses. For more information visit our website at [www.vitapurity.com](http://www.vitapurity.com).



## **Exclusive Territory Basics**

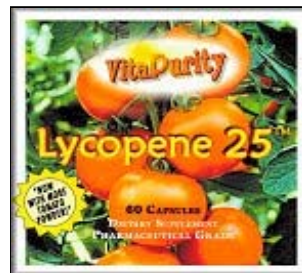
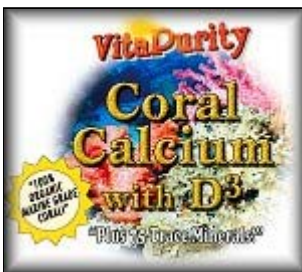
**VitaPurity** can offer you an exclusive territory from a section of a city to an entire state to a specific region of the United States encompassing several states. These Exclusive Territories are contingent upon minimum purchases and the stocking of all **VitaPurity** products currently in production.

VitaPurity breaks down Exclusive Territories into two categories: **Wholesalers** and **Retailers**.

**Wholesalers** are companies that provide retailers and other distributors with VitaPurity products from within their region and, as such, become **Authorized VitaPurity Representatives**.

**Retailers** are stores and other outlets that sell directly to the end consumer. **Retailers** are not required to purchase or stock the larger quantities that **Wholesalers** are required to maintain. **The Retailer level is often a good way to begin marketing VitaPurity products and "testing the waters" to make certain our products live up to our claims.**

If a company has entered into an agreement with VitaPurity as a **Wholesaler** in your area then we would refer you to that authorized representative for further assistance.



**NOTE:** You do not have to sign up for an Exclusive Territory to purchase VitaPurity products, however, if you want to prevent competitors in your area from carrying VitaPurity products you should consider entering into this exclusive agreement.

Please review the **VitaPurity Exclusive Territories List** for all of the details. If you have any questions don't hesitate to call us! We look forward to becoming your partner in providing people with the tools they need to help them on their road to **Recovery, Good Health and a Long Life!**

***"Become a part of our winning team! Become a VitaPurity partner today."  
Call Us At: (541) 664-1942***



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VitaPurity Nutraceuticals

(a Division of VitaPurity Corporation)

Corporate Office: Central Point, Oregon 97502 Website: [www.vitapurity.com](http://www.vitapurity.com)

24 Hour Toll-Free Order Line: (877) 878-PURE • International Sales: (541) 664-1942 • Fax: (541) 664-1885

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